

# visiCube

*digital signage*

## Instore Merchandising

individual playlists **Live feeds**

## Narrowcasting

**Business TV** channel graphics

IP-based content delivery

## Multi-Screen



### Make it visual

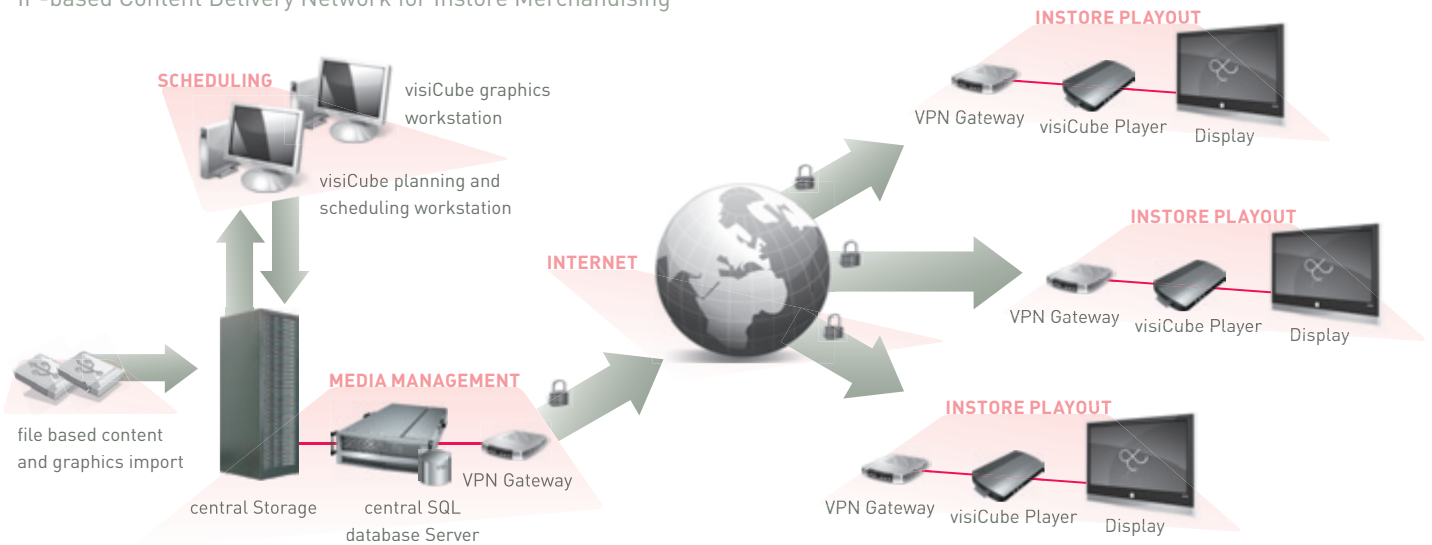
You operate a chain or franchise, organize events and trade shows or search for a solution for your Business TV – then visiCube is the right technology for you. With visiCube, your information will be at the right place at the right time. No matter, if you use it on a single place or within a subsidiary network – our network POI/POS solution reliably delivers the content via the integrated IP-based Content Delivery Network (CDN). Due to individual playlists the visiCube concept enables you to deliver the content target-oriented and efficiently.

### Easy planning

The visiCube Scheduler is used for planning and scheduling clips. Its easy-to-use drag'n'drop user interface enables you to create your playlist in no time and easily keep an overview over all playlists. It is a child's play to display news on the screen – on short notice as well as scheduled. If still images or full animated videos, if plain text or complex graphics, the flexibility and clarity of visiCube is amazing.

## visiCube Workflow Example

IP-based Content Delivery Network for Instore Merchandising



### .. applications

- Business TV
- Instore merchandising
- Retail store chains
- Trade shows and museums
- Libraries
- Public events
- Hospitals
- Hotels, restaurants and clubs
- Schedules at airports, train and bus stations
- Waiting areas
- Public transport

### Key-Features

- central SQL based interface for scheduling & managing playlists
- IP-based content delivery to dedicated visiCube players or a group of players
- concept of multiple playlists for distributed visiCube players or a group of players
- playback in 24/7 mode with automated playlist updates without interruption
- powerful render engine for playback of high-resolution content
- import of standard video and graphics formats
- central media asset management for all visiCube players
- each player has local circular buffers for content
- adding of complex channel graphics at runtime
- live pass through interface for incoming streams
- live ticker (SMS call in, RSS feeds, ...)
- emergency playlist and failover functionality
- network monitoring, remote control and software updates
- channel-in-a-box system for standalone solutions