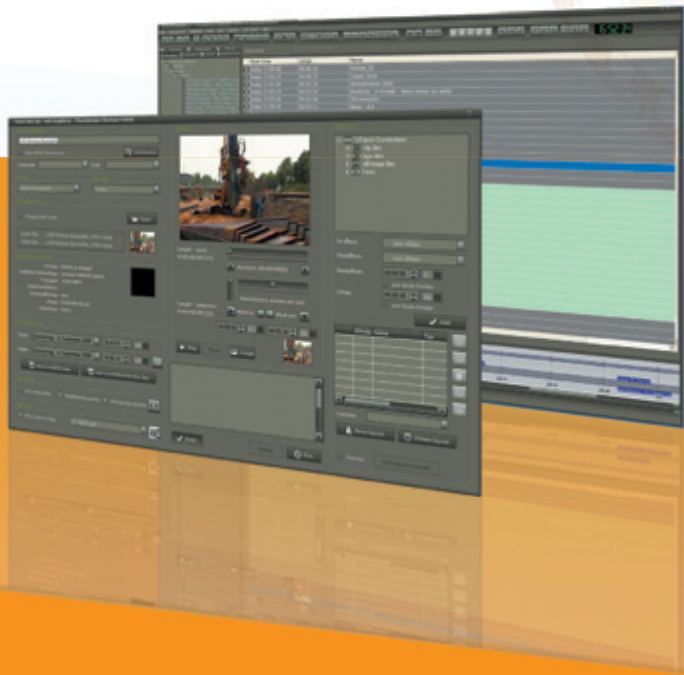


DiSA

scheduler



3rd party data interface

network application

shared workflow

Media Asset Management

real-time channel graphics

alpha channel

The DiSA Scheduler is the user interface of the DiSA Playout Automation.

Everything

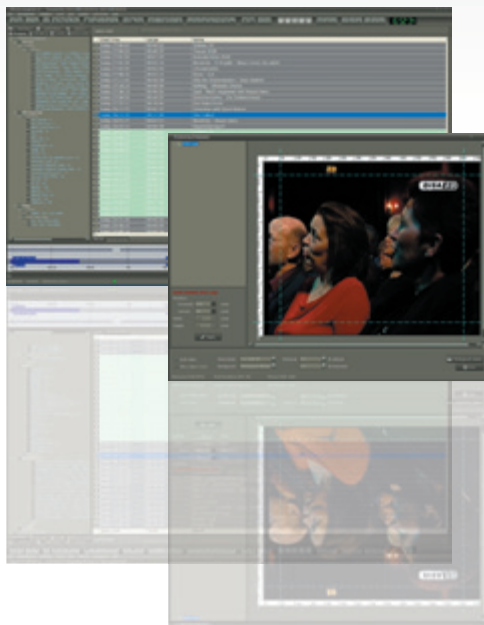
With the DiSA Scheduler you handle all the regular daily jobs for program planning. From registering new clips and adding meta data, to creating templates and program blocks, to adding channel graphics and finally booking the clips. The DiSA Scheduler provides useful functions to minimize your effort and maximize your success. Annoying technical processes are best possible automated, so that you can concentrate on your business: providing creative and high-quality content.

From everywhere

The scheduler is an easy-to-handle Windows application that can be used on any office workstation within the network. It is connected to the database server, thus other users immediately recognize all actions. The SQL server assures the consistency of all actions. This concept allows a shared workflow via network.

To everywhere

You can control up to 255 playout stations – even with 255 different playlists – in parallel. No matter, if you are in central or distributed mode, all playout servers automatically receive the database driven on-air updates.



Multi-layer design

With the powerful channel graphics system, you can insert many animations, text crawls, and other video clips (PiP) into the video. All graphics are inserted including alpha-channel for transparency effects. The preview window with drag'n'drop functionality allows easy and comfortable positioning of all add-ons. The graphics can be scheduled clip-based, time-based and manually.



Security and reliability

The included Media Asset Management provides additional features to make the daily work even more convenient. User rights management and archive/backup features on the one hand and import/export of 3rd party files (e.g. XML, EDL) on the other hand help you working professionally and efficiently. The integrated billing system allows you easy accounting of commercials.

Key-Features

Scheduler:

- network based application allowing parallel workflow
- real-time editable playlist
- automatic fill up of broadcasting gaps
- clip preview
- clip trimming
- control of multiple playout servers with different playlists
- manual playout control (emergency mode)
- as-run log
- real-time crossbar switching
- creation of rotations and loops
- template designer

Media Asset Management:

- 3rd party data import interface (e.g. XML, EDL, ODBC, SMS, RSS, text files)
- teletext and EPG data creation
- backup functionality
- integrated billing system
- broadcast statistics
- instant file archiving
- user rights management
- TV guide export

Channel Graphics:

- real-time insertion of animated graphics, video title, text crawls
- convenient layout designer with drag'n'drop